

**BA****BLAKE AYERS****Multimedia Designer**

Design • Photo • Video • Web

☎ 913.575.1781

✉ [blake.ayers@gmail.com](mailto:blake.ayers@gmail.com)

## EXPERIENCE

 Portfolio


[blakeayers.com/myportfolio](http://blakeayers.com/myportfolio)




**Freelance**

2008 - Present

 **Graphic Designer • Photographer • Filmmaker and Videographer**

Created brochures, logos, banners, flyers, websites, social media assets, T-Shirts, and presentation material. Took and edited senior photos, infant, weddings, bands, headshots, events and car shows.

**Leap.it**

2014 - 4 months

 **Graphic Designer • Photographer • Videographer** – [Leap.it](http://Leap.it)

Graphic designer, produced videos, motion graphics and event photographer.

**The YouTuber**

2014

 **Developer • Designer • Contributor** – [TheYouTuberMagazine.com](http://TheYouTuberMagazine.com)

Implemented a magazine site, designed social aspects, organized collaboration tools, optimized CDN, caching, authors, image enhancements, and automated social sharing tools.

**CDLLife.com**

2012 - 2013

 **Graphic Designer • Videographer • Developer** – [CDLLife.com](http://CDLLife.com)

Produced videos, event photography, online advertising, social sharing, site maintenance, speed, and blog enhancements. Developed forum, review site, and job board site with WordPress.

**Riverside**

2012 - 2013

 **Graphic Designer • Videographer** – [RiversideTransport.com](http://RiversideTransport.com)

Photographer, videographer, designed social media assets and website.

**Young Life**

2008

 **Sound Tech Summer Staff** – [Young Life](http://YoungLife)

Controlled stage lights, sound board, graphics and video cues during events.

**SocomCity**

2005 - 2006

 **Co-Owner • Graphic Designer • Forum Manager** – [SocomCity.net](http://SocomCity.net)

Created an online gaming community with vBulletin, designed site graphics, maintained forum and implemented add ons.

## EDUCATION

**University of Central Missouri**

2008 - 2013

 **Graphic Arts Technology Management**

Pittsburg State University 08-09 (Graphic Communications)  
University of Central Missouri 09-13

**Herndon Career Center**

2006 - 2008

 **Advertising and Display Art - Raytown, MO**

Print operator and photographer - Designed and Developed School Website  
Raytown Program Design Winner - Art Student of the Year

**Lee's Summit North High School**

2003 - 2008

 **Lee's Summit North High School**

Lettered in Art - Designed 2008 - 2009 School Planner - Designed Website